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**FRANCE'S LEADING CASINO & HOTEL GROUP TO LAUNCH LIMITED TESTING OF  
REVOLUTIONARY MEREAL BIOMETRICS SMART CARD TO EXPLORE THE  
APPLICATIONS OF SECURE BIOMETRICS CARD TECHNOLOGY**

**[FOR IMMEDIATE RELEASE] Hong Kong, November 1, 2016** – France's leading casino and hotel group, Groupe Partouche, has partnered with MeReal Biometrics in a groundbreaking real-world testing and case study to revolutionise their business using the MeReal Biometrics smart cards. The initial test will take place in two of the group's 42 casino and hotel properties.

The roll-out began at group headquarters in Paris where the patented fingerprint card is used by employees to access secure areas. The group has targeted two casinos on the French Riviera where the card will be deployed in the first quarter of 2017. Employees at the group's first open-air casino, Casino La Ciotat, currently under construction in the seaside town's marina, and employees at an existing casino in Antibes, Casino Juan Les Pins, that is currently being refurbished, will be the first to use the cards as identity badges that will grant them access to the properties and secure areas within them.

Security through electronic access control will be the immediate focus for the group, and if successful this move will pave the way towards a 'closed loop' system with all regular guests and 4,500 employees using their MeReal Biometrics cards to perform a wide range of payment applications and access, both physical and logical, applications.

"The fingerprint sensor brings trust and security to the Groupe Partouche experience, a key component to our core values. The identity of our employees is paramount and top customer service is key to our success. Once tested and deployed, we hope to add more services to the MeReal Biometrics card in order to make our hotel and casino VIPs' experiences with us as safe and carefree as possible," said Fabrice Paire, Chairman of the Board, Group Partouche.

The MeReal Biometrics patented 'computer on a card' removes the pain and hassles of typing account numbers and passwords from daily life without compromising security. By combining a fingerprint sensor, an acoustic signature, and a rechargeable battery on a traditional wallet-sized payments or access card, MeReal Biometrics has created the most dynamic and safe powered card that can be used for payments and access across all industries with unlimited applications.

"If, with one of our cards, a guest in the future can book and pay for a hotel room on the

group's app or reservations hotline, then on arrival they by-pass the hotel's check-in desk and go directly to their room entering with their smart card, then use stored value on their card to pay for services throughout the property, as well as use it to access secure areas like the gaming rooms, pool, gymnasium, spa, even their rental cars, then we will have helped Groupe Partouche deliver a new level of customer service not known in the tourism industry", said Kate Davies, Head of Marketing, MeReal Biometrics.

With such a range of technology onboard, the MeReal Biometrics cards are not limited to one particular channel of communication. After the cardholder places a finger on the sensor, the card confirms a match, and only then can it perform contact, contactless, and audio applications for a short time. The cards can communicate over any of the world's 8.3 billion telephone lines, from smartphones through to fixed lines. It's compatible with IVR systems on customer service hotlines, with smartphone apps, online plug-ins, existing point-of-sale readers, door readers, car readers, USB readers, and more.

Cyber security, banking and card fraud, financial inclusion and social inclusion can all be addressed with the MeReal Biometrics technology that is already in production with global patents granted. Smart Living, Sharing Economy, Fintech and Access concepts are currently attracting customers across Asia-Pacific, Europe, and USA.

MeReal Biometrics is showcasing the card at next week's Web Summit conference in Lisbon, Portugal (November 7-10, 2016). Please visit the official website [www.merealbiometrics.com](http://www.merealbiometrics.com) and register with your email for more information.

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About: MeReal Biometrics Limited is a Hong Kong private company dedicated to inventing revolutionary and innovative biometric solutions in access and authentication. In 2009 in France, Chairman Patrick Partouche, invented the leading powered card that includes a fingerprint reader and acoustic/RFID dual channel authentication, plus energy-harvesting technology for recharging built-in batteries. Today the patented MeReal Biometrics card can be used anytime, anywhere and on any device, online and offline.

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